



Vidya Shikshan Prasarak Mandal's Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,  
RESEARCH & DEVELOPMENT**  
Pawanbhumi, Wardha Road, Nagpur - 440025 (MS) India  
Affiliated to Nagpur University and approved by AICTE, New Delhi

**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)  
IIC 5.0 CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23**

**Quarter-1-Activity-1**

**The IIC Cell of CIBMRD has organized session on: Workshop on "Entrepreneurship and Innovation as Career Opportunity" on 15<sup>th</sup> & 16<sup>th</sup> September 2022.**

**Semester 1**

**Thrust area: Inspiration, Motivation & Ideation**

<b>THEME</b>	Entrepreneurship
<b>ACTIVITY NAME</b>	Workshop on "Entrepreneurship and Innovation as Career Opportunity"
<b>MODE OF CONDUCT</b>	Physical (Offline)
<b>TIME</b>	One day
<b>MANDATORY/ELECTIVE</b>	Mandatory
<b>PARTICIPANTS</b>	Students- 40 Faculty-8
<b>ONLINE RESOURCE</b>	<a href="https://www.youtube.com/shorts/wRPROTQ6VUo">https://www.youtube.com/shorts/wRPROTQ6VUo</a>
<b>DESCRIPTION</b>	<p>Vidya Shikshan Prasarak Mandal's (VSPM) AHE Central Institute of Business Management, Research &amp; Development, Nagpur through its IIC Cell organised 2 day's Workshop on "Entrepreneurship and Innovation as Career Opportunity" on 15th &amp; 16th September 2022.</p> <p>On 1st day Cibmrd faculty members and students formed their groups and brainstormed on innovative business ideas keeping in mind Interpersonal skills &amp; Entrepreneurship - Critical &amp; creative thinking skills - Practical entrepreneurial skills &amp; knowledge.</p> <p>On 2<sup>nd</sup> day all the groups shared their business ideas. Dr. Ajay Talwekar, President-IIC, Cibmrd and also Training-MCED, Nagpur was the resource person and moderator. After all the groups presentation he gave his inputs for further fine-tune of the business ideas with some important tips and check list each groups need to consider.</p> <p>Dr. Amishi Arora, Principal, CIBMRD appreciated the way students took active participation and shared their ideas followed by Question and answer session. Dr. Krunal Parekh proposed vote of thanks.</p>

**Dr. Krunal Parekh,**  
Convener- Institution's Innovation Council (IIC),  
CIBMRD, Nagpur (M.S.)



